

# videoBlastr.com BENEFITS



## Completely Customized for You

### You can use videoBlastr to

- Sell Products & Services
- Contact Employees or Business Associates
- Reach out to current and future clients

### Personalized branding for you

- Custom logos and designs
- Choice of over 100 colors for the layout background, text, and buttons

### You are in control of the content

- Up to six call-to-action buttons
- Keeps the recipient focused on the purpose of the video-email message
- Special option to forward to a friend with a personalized message

### You have the ability to SIGN UP independently

- Sign up and Sign in all ONLINE
- Username and Password protected
- <http://app.videoblastr.com/Account/Login>



### videoBlastr is flexible and future oriented

- The video message will open and play on PC, iPad, and mobile devices
- Flexible Send Options. Send now or schedule up to three sends at a later date and time

### Full Reporting System for your video email message

- Captures who opened your email and if your video message was viewed
- Records each time the recipient interacts with the video-email message
- You can even see how many seconds your video was viewed and by whom

### videoBlastr made even better

- With no Downloads, everything is handled through the online videoBlastr website and email server
- By adding images and text to support your video's story
- Use your webcam to create 'one-to-one' or 'one-to-many' personalized video-emails
- Social Media SHARE buttons to make your message go viral!

SHARE   

# VIDEO > TEXT

viewers are  
**85%**  
more likely to  
purchase a product  
after WATCHING  
a product VIDEO

**90%**  
of information transmitted  
to the brain is VISUAL  
& processed  
**60,000x**  
faster than TEXT

**40%**  
of people respond  
**BETTER**  
to visual information  
than PLAIN TEXT

*When compared to text emails, video is much more effective*

*Video lifts your email messages up and out of the inbox.*

*videoBlastr uses the power of video to make your email messages "sticky." With video, more of your prospects notice, watch, and spend time on your message. Watching videos is part of life and so is deleting ordinary text emails-without ever opening them. Don't let that happen to yours.*